



www.KylieJaneLong.org



hope on the slopes

www.hopeontheslopes.com



www.bmbw.com

## Join us in helping local children!

In celebration of winter fun, **Hope on the Slopes** is a unique 12 hour snow sport relay event open to all who hope to make a difference in the lives of local pediatric patients facing life-threatening illnesses. A collaborative effort between The Kylie Jane Long Foundation and Boston Mills/Brandywine Resort, **Hope on the Slopes** celebrates all who want to make a difference in the world of a child. The past two years of this event brought thousands of participants and spectators together to help raise over \$96, 000 to help local children facing life-threatening illnesses.

**When:** February 26<sup>th</sup> and 27<sup>th</sup>, 2010

**Where:** Boston Mills Ski Resort and Polar Blast Snow Tube Park

**Who:** Anyone! Teams and individuals will register to ski/snowboard/snow tube

**Events also include:** a silent auction, raffles, big air competition, cardboard sled race, snow tubing, entertainment, a torch light parade, and much, much more!

**What is the Kylie Jane Long Foundation?** In 2005, Kylie Jane Long developed a rare, childhood liver cancer at the age of 8 months. After her initial diagnosis, she underwent multiple rounds of chemotherapy in attempts to beat her cancer; unfortunately, three days after her first birthday, she lost her battle. Based on the unique perspective Kylie's family gained while living in the hospital with her, and through inspiration gained from all the community support they received, Kylie's friends and family founded The Kylie Jane Long Foundation. The KJLF is an entirely volunteer run, local 501 (c)(3) organization benefiting area children and their families. **Our mission** is to enhance the lives of local pediatric patients and their families by providing assistance, improving physical spaces, educating parents and medical staffs, and raising awareness of rare pediatric cancers.

**How you can help:** If you or your company is interested in sponsoring either the overall event or components of Hope on the Slopes, please fill out form below, and indicate your sponsorship choice by checking the box **on the reverse side** of this sheet. In-Kind sponsorships are also welcomed. Please call 330-808-KJLF for details regarding product or service donations or email [info@kyliejanelong.org](mailto:info@kyliejanelong.org).

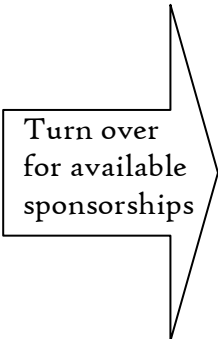
Return this form and check made payable to The Kylie Jane Long Foundation by February 5<sup>th</sup> to:

**The Kylie Jane Long Foundation**  
P.O. Box 645  
Bath, Ohio 44210

Logos must be submitted by February 5<sup>th</sup> via email to [elizabeth@kyliejanelong.org](mailto:elizabeth@kyliejanelong.org) and be in .jpeg or .tif format. Sponsorships received after February 5th will enjoy all level components except printed logo and/or name.

Call 330-808-KJLF or email [elizabeth@kyliejanelong.org](mailto:elizabeth@kyliejanelong.org) with any questions.

Name of Individual or Corporation _____		(as it will appear in print)
Sponsorship Choice (see reverse side for descriptions) _____		
Contact Name _____		
Address _____	Phone _____	
_____	Email _____	
City _____	State _____	Zip _____
Donor Signature _____	Date _____	



<b>Sponsorship Level</b>	<b>Description</b>	<b>Amount</b>	<b>Check Selection</b>
Green	Name or small logo listed in all event materials 2 complementary tickets to the Auction/Wine Tasting Event* 2 complementary Hope relay registrations*	\$500	<input type="checkbox"/>
Blue	Name or small logo listed in all event materials One Company Banner Hung on Site (company provides) 4 Complementary tickets to the Auction/Wine Tasting Event* 4 complementary Hope relay registrations*	\$1000	<input type="checkbox"/>
Black Diamond	Name or small logo listed in all event materials Two Company Banners Hung on Site (company provides) Name Recognition During Event by MC (2x during event) 6 Complementary tickets to the Auction/Wine Tasting Event* 6 complementary Hope Relay registrations*	\$1500	<input type="checkbox"/>
Bronze Medal	Name or small logo on all event materials Three Company Banners Hung on Site (company provides) Name Recognition During Event by MC (4x during event) 8 Complementary tickets to the Auction/Wine Tasting Event* 8 complementary Hope relay registrations*	\$3000	<input type="checkbox"/>
Silver Medal	Name or small logo listed on all event materials Four Company Banners Hung on Site (company provides) Name Recognition During Event by MC (6x during event) 10 complementary tickets to the Auction/Wine Tasting Event* 10 complementary hope relay registrations*	\$5000	<input type="checkbox"/>
Olympic Gold	Medium logo listed on event materials Six Company Banners Hung on Site (company provides) Name Recognition During Event by MC (8x during event) 12 complementary tickets to the Auction/Wine Tasting Event* 12 complementary Hope relay registrations*	\$7000	<input type="checkbox"/>
Torch Bearer	Large Presenting Sponsor Logo Listed on all event materials Eight Company Banners Hung on Site (company provides) Name Recognition During Event by MC (10x during event) 15 complementary tickets to the Auction/Wine Tasting Event* 15 complementary Hope Relay registrations*	\$10,000	<input type="checkbox"/>
<b>Reserved Sponsorships</b>	<b>Description</b>	<b>Amount</b>	<b>Check Selection</b>
Knit Ski Hat	Exclusive Logo Alongside Kylie Jane Long Foundation Logo 2 Complementary tickets to the Auction/Wine Tasting Event* 2 complementary Hope relay registrations* 1 Available	\$2,000	<input type="checkbox"/>
Teen or Children's Tent	Banners hung around tent (company provides), logo on event material, event MC mentions name throughout day 4 Complementary tickets to the Auction/Wine Tasting Event* 4 complementary Hope relay registrations* 2 Available (1 Teen Gaming Lounge, 1 Children's Zone)	\$3500	<input type="checkbox"/>
Big Air	Logo on Event Material Two Company Banners on Hill 4 complementary tickets to the Auction/Wine Tasting Event* 4 complementary Hope relay registrations* 1 Available	\$1,500	<input type="checkbox"/>
Cardboard Box Race	Logo on Event Material Two Company Banners on Hill 4 complementary tickets to the Auction/Wine Tasting Event* 4 complementary Hope relay registrations* 1 Available	\$1,500	<input type="checkbox"/>
Participant Bib	Logo on Bib 2 complementary tickets to the Wine Tasting Event* 2 complementary Hope relay registrations*	\$1000	<input type="checkbox"/>

\*if sponsor chooses to use the included registrations, it reduces the tax-deductible value by \$35/ticket used.  
Call for additional customized sponsorship opportunities!